

AMERICAN ARTISAN

The Magazine of

- Warm Air Heating
- Air Conditioning
- Sheet Metal Contracting
- Ventilation and Dust Removal

1965 EDITORIAL INDEX AND INDEX OF AUTHORS

Compiled from Vol. 102
Nos. 1-12, Jan.-Dec. 1965

The articles indexed here (American Artisan, Jan.-Dec. 1965) range in scope from presentations of engineering, installation and design data to discussions of the various aspects of business management.

The practical value of this information to dealer-contractors is evidenced by the fact that year after year thousands of them pay to receive it: American Artisan is a 100 percent PAID (ABC) publication — the only such magazine in the field.

Check over the articles listed in the following pages — you'll understand why more and more dealers are turning to American Artisan to supplement their technical and management knowledge; why they rely on it as a continuing source of the type of information they can use to help build and maintain a profitable business operation.

The editorial index, classified by subject to facilitate reference, is published annually as a service to American Artisan readers.



American Artisan

January-December 1965 — Vol. 102, Nos. 1-12

This index does not include New Products—New Models—New Literature; Regional Associations; Reports from the Field; People—departments appearing regularly in each issue. The Editor's Notebook and National News in each issue include items of news, comments on current events, etc. In the January issue a complete directory section was published covering warm air heating, air conditioning, sheet metal, ventilation and dust removal products.

Published monthly by Reinhold Publishing Corp., Keeney Division, 6 N. Michigan Ave., Chicago, Ill. 60602

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